

ANNUAL REPORT 2014

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About One & One Association

One & One Association, founded in 2013, is the first NGO of parents with twins born prematurely, who runs for the first time in Romania, projects to inform, educate and support families with multiples and preemies. So far, the projects launched by One & One Association in Romania reached a very large audience of parents with premature babies, future parents, and a significant media coverage.

One & One Association was founded by Corina Croitoru and Diana Gamulescu, and has partnerships with Hospitals, psychologists as well as with private companies. One&One includes numerous parents with premature children as volunteers.

Projects: Help for triplets!

Period: March 8 to 20, 2014

Beneficiaries: triplets and 2 adults (their parents)

A fundraising campaign for Dragomirescu family with 3 boys aged 10 years old, being unable to pay maintenance costs and about to lose their home. The liabilities exceeded 5062 euro and there was a risk of losing the house and remain in the street with their 3 children.

One & One Association managed to raise almost 400e.



Projects: Miracle goes on

Period: all year 2014

The aim of this campaign was to collect clothes for premature babies (in good shape to be worn) and to donate them in neonatology all over the country.

Beneficiaries: families with children born prematurely, socio-economic distressed



Projects: Inestimable hope

Period: February 20th to March 15th, 2014

Beneficiaries: 50 mothers hospitalized at Cantacuzino Hospital Bucharest

Inestimable Hope, organized by One & One Association and Micolino, aims to bring mothers, in hospitals, a message of hope, encouragement and consolation from other mothers.

Between **20.02 -15.03 2014** we gave each mother of preemies trinkets and a personalized message.



Projects: Helping Hands

- **Period:** March – Decembre
- **Beneficiaries:** over **70** beneficiaries from Cantacuzino and Marie Curie Hospitals in Bucharest
- **One & One Association founded the first program of psycho-emotional support to parents of children born prematurely in Romania.**
- The project aim to:
 1. Moral and emotional support from parents to parents and from psychologist to parents
 2. Counseling through group therapies
- One & One Association assured, the whole year, moral support parent to parent.



Projects: Mother and baby prematurely in difficulty

Period: May, 2014

Beneficiaries: Elena, mother, and her premature baby

Simion Elena Claudia is a 18 year old mother with a baby born prematurely hospitalized in neonatology. She didn't have money to come daily to feed her douter.

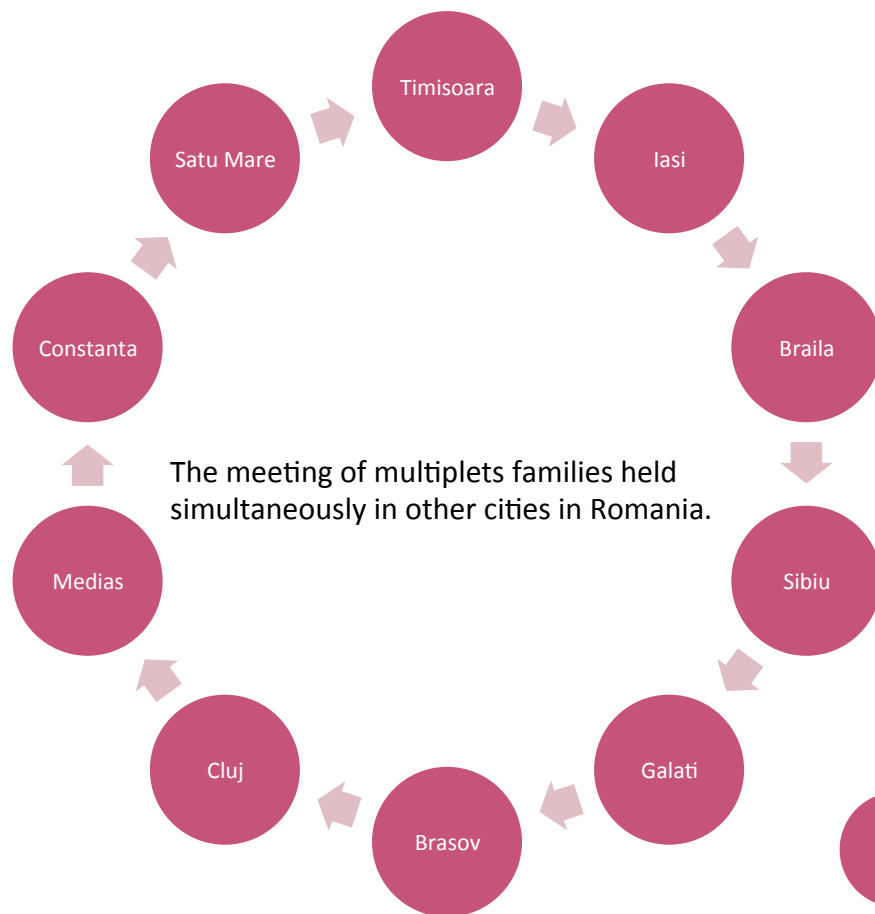
The transportation costs was 40e/day Baby Hospitalization period was long, and Elena's financial possibilities were very low.

One & One Association managed to raise and donate Elena almost 200e.



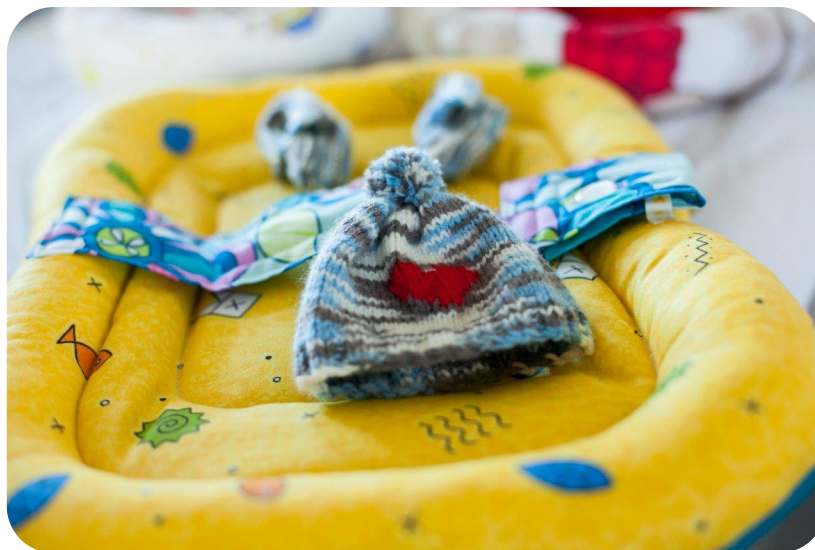
Projects: Multiparty – the annual meeting of multiplets in Romania

- **Period:** May 31th, 2014
- **Beneficiaries:** Over 60 families with twins or triplets in Bucharest, over 200 families nationwide.
- **Organizers:** One & One Association, Micolino, The Club of Mothers with twins, Kids Park Bucharest



Projects: Love threads

- **Period:** June 1st to December 30th
- **Beneficiaries:** **1125** children born prematurely in **9** hospitals in Romania
- The project goals are, on one side to rise the awareness of Romanian society regarding the prematurity phenomenon and basic needs of premature babies and on the other hand granting a minimum support to some heroes of only a few hundred grams by endowing neonatology of 3rd degree from Romania with sets of bonnets and socks and “nests” for premature babies.
- We had 2 objectives with this project:
 - *to crochet sets of baby bonnets and booties for premature babies*
 - *to manufacture nests necessary for special care of preemies as long as they are in the incubator.*
- Seturilor si cuiburile au ajuns in 9 spitale: Filantropia, Sf. Pantelimon, Polizu, Cantacuzino, Marie-Curie, Constanta, Bacau, Craiova, Targu Mures, and we had volunteers from Sibiu, Targu Mures, Brasov, Iasi, Botosani, Ploiesti, Craiova, Oradea, Cluj, Constanta, Galati, Suceava, Satu Mare, Buzau, Bacau, Focsani, Baia Mare, but also from abroad, from: London and Dubai.



Projects: Winged stories

Period: July, 2014

Beneficiaries: general public and parents of preemies

The Application “Winged stories” was created on the Association’s website for mothers who have experienced premature birth. We want to raise awareness about prematurity among the civil society in Romania. It is also a great moral support for parents who are living the same situation. Over 20 stories have been published by parents.



Projects: Socks for life

- **Period:** November 17th, 2013
- **Impact:** 6 towns, 2400 supporters, 54 string of socks, over 40 media publications
- In 2013, the International Prematurity Day was celebrated through the “Socks for life” campaign.
- 1 in 10 children is born prematurely, worldwide.
- An event organized to draw public attention into the phenomenon of preterm birth, by exposing string of socks in hospitals, homes, public spaces



6
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40
media
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2400
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Projects: Twins mystery

Period: June 10th to 17th, 2014

Beneficiaries: 21 persons

One & One Association organized the first workshop dedicated to parents with multiples, held by Otilia Mantelers, Playful Parenting trainer.

The workshop introduced tools that parents can use at home, in order to interact and connect in a better way with their twin childrens



Projects: The International Prematurity Day

- **Period:** November 2014
- **Impact:** **10** important buildings illuminated in purple, **3** cities, hundreds of people learned about Prematurity Day.
- Thus, Bucharest, Iasi and Sibiu attended The International Prematurity Day by lighting prestigious buildings in purple. Internationally, purple was the color chosen to represent the prematurity
- We want to attract public attention on prematurity as the main factor of infant mortality.



Projects: Show us the superHero in you!

- **Period:** Noiembrie 28th, 2014
- **Impact:** 40 volunteers, hundreds of people learned about premature birth.
- One & One Association organized the first flashmob on prematurity, celebrating the babies born with hundred grams and their fight for survival.



Projects: Santa Claus exists!

- **Period:** Decembrie 10th, 2014
- **Beneficiaries:** 60 parents from Filantropia and Marie Curie Hospitals
- Parents of preemies in NICU received gifts from One & One Association during the winter holidays.
- Santa Claus exists in each of us and brought a ray of hope and a smile on the faces of worried parents with preemies in NICU.



Projects: Sustaining treatment

- **Period:** 2014
- **Bebeficiaries:** 3 families with twins born prematurely
- 3 families with twins, affected by preterm birth have received partial support for recovery treatments of their childrens.



„The superHeroes just a few hundred grams give us lessons about their desire for life and about their power, but their struggle and trauma remains unknown ” Corina Croitoru, President One & One Association.

Projects: Fundraising event

○ **Swimathon:**

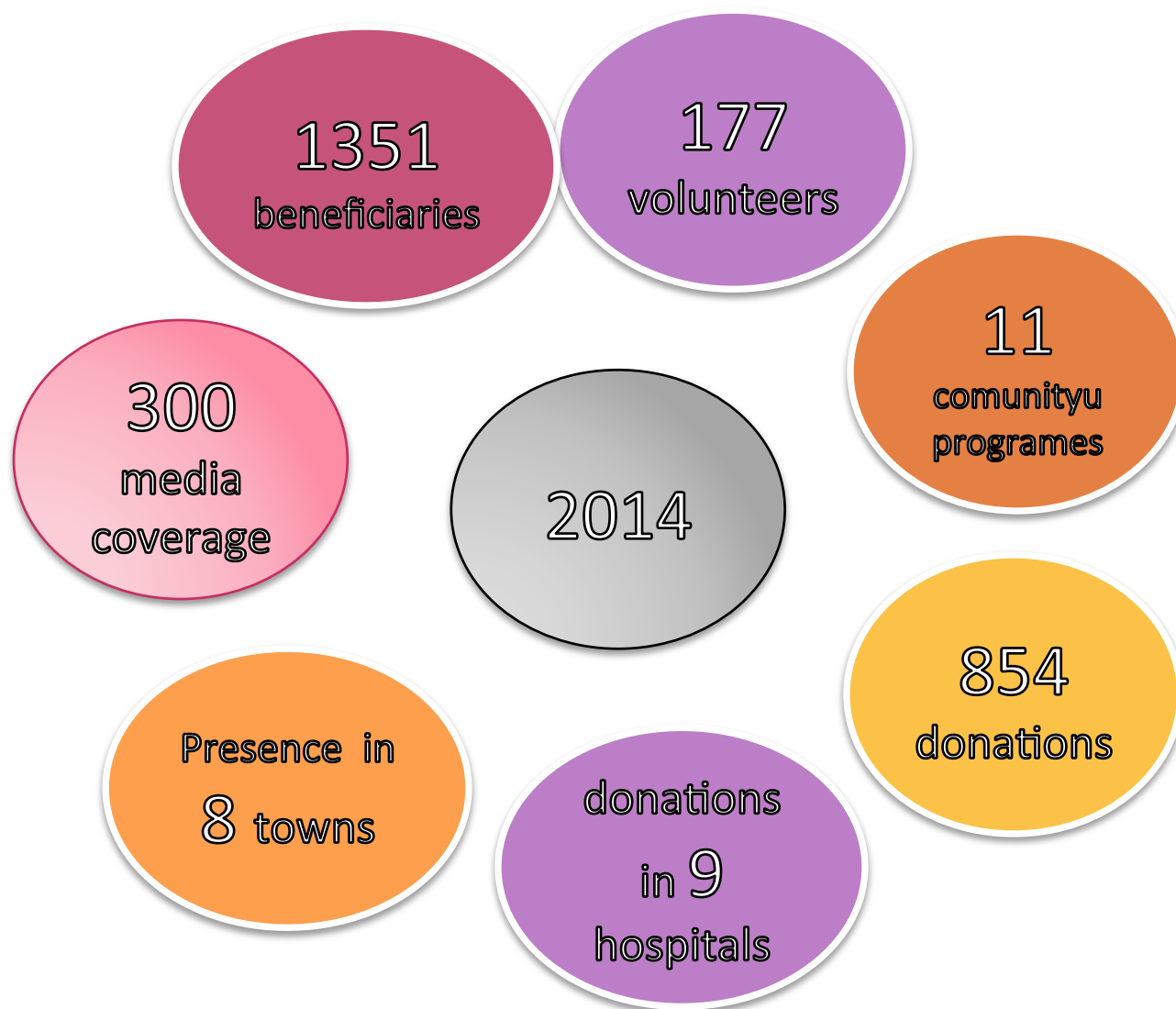
- The “Love Threads” project was submitted in the swimming competition organized by FCB.
- One & One Association enjoyed support from bloggers: Ana Nicolescu, Ana Maria Mitrus, Bogdana Dobre and the actress Tily Niculae . They swam and make fundraising to collect money to produce sets of bonnets and socks.
- With their support, the Association has donated Love Threads sets in 4 Hospitals in Bucharest (Polizu, Filantropia, Pantelimon si Cantacuzino)



○ **OMV-Petrom voluntary Championship:**

- Petrom employees crochets the sets and donate money to produce nests.
- With this project, we donate in 4 hospitals (Marie Curie Bucharest, Bacau, Constanta, Craiova)

Rezultate 2014



Supporters

Our special thanks goes to:

- **Companies**: Dorna, Abbvie, Petrom-OMV
- **Bloggari & ambassadors**: Bogdana Dobre, Tily Niculae, Ana Maria Mitrus, Ioana Macoveiciuc, Ana Nicolescu, Ioana Stancescu, Otilia Mantelers, Monica Reu, Simona Ghenea
- **Media Partners**: Totuldespreame.ro, Garbo.ro, Realitatea TV, TVR, Teo Trandafir.ro, Gandul, Adevarul, Avantaje, Revista Copii si Parinti
- **Event Partners**: Atelier Pas Boutique, Afi Palace Cotroceni, Cipi, Draeger, Puffies, Bebe Tei, thezenproject.ro; learnwithmusic.ro; mikokids.ro; ariodante.ro; familie-implinita.ro, Primaria sectorului 4, fotografiidefamilie.ro, catalinnastase.ro, Corneliu Tanase
- **Doctors** from: Filantropia, Polizu, Pantelimon, Marie Curie, Cantacuzino din Bucuresti, Bacau, Craiova, Targu Mures, Constanta, Municipal Hospital
- **Volunteers**: special thanks to all the volunteers who were involved in projects during 2014.
- **Other partners**: Fundația CRED, Salvati Copiii, EFCNI, Baby Care Sibiu, Palatul Parlamentului, Guvernul, Lakeview și Skytower, „Cuza-Voda” Hospital Iasi, Universitatea de Medicină și Farmacie „Gr.T.Popa” and Universitatea „Cuza-Voda”.

Income

- Sponsorships..... 19.533 euro
- Donations from individuals.....6.552 euro
- Products donations.....3.877 euro
- Fundraising for families.....618 euro

Expences

- Expences.....12.140 euro
- Administrative costs.....3.617 euro
- Taxes.....1.576 euro
- Tratamente for childrens.....7.245 euro
- Projects for families.....618 euro